

FY2014 Objectives

Preserving Our History:

1. Complete Lewiston History Database project by creating a web-based system to access the information.

Enriching the life of the mind:

2. Nurture the library's six fledgling book clubs and help them to reach the point where they are functioning independently.

Nurture young readers:

- 3. Reach out to Big Brothers Big Sisters with an event highlighting the uses they could make of the children's room.
- 4. Target Children's Room marketing to young parents through social networking sites such as Facebook, Twitter, and Pinterest, and through traditional methods such as press releases, expanded press coverage, and promotional products.
- 5. Expand the Robo Dojo program to include a competitive group that will participate in statewide meets.
- Start a video game collection for use in Children's Room programs and to circulate with the goal of contributing to the development of children's literacy, visual literacy, and transliteracy skills.

Promote and support lifelong learning:

7. Revitalize the High Interest/Low Reading Level collection area by purchasing new display equipment and furniture to house the materials in a more attractive setting.

Support integration into American life:

8. Develop and implement a marketing plan for non-English speaking segments of our community.

Focus on teens:

- 9. Investigate and if possible begin to implement a plan to improve the Teen Space by switching it with the Maine room and adding glass doors. Secure funding for any plan which is decided on.
- 10. Work with other community partners to continue the after-school homework help program for middle and high school students.

General/overall objectives:

- 11. Purchase and install a dry erase board in each of the Library's two conference rooms.
- 12. Investigate an interior signage/directory/map system to help wayfinding within the library facility and develop a budget plan for implementation.
- 13. Work with City Maintenance Division to develop a building interior maintenance schedule and obtain funding to implement the schedule.
- 14. Weed the reference collection by at least 50% to ensure that the collection is up-to-date and meeting the standard set forth in the Collection Development Policy.
- 15. Replace weathered exterior banners on the library building.