

Lewiston Public Library
Board of Library Trustees
February 15th, 2024 5:30 PM
Minutes

Trustees present: Ed Barrett, Marissa Deku, Mariah Pfeiffer, Carl Sheline, Karen Choate, Strawberry Pinkham, Ellen Hodgkin

Trustees Absent: Julie Colangelo, Tu Biederman

Staff present: Joey Houston

Mariah was elected as acting chair. Called to order at 5:30pm

1. Wright Collective presentation analysis and votes

a. Campaign amount-

- i. Motion by Carl to accept \$1million goal
- ii. Second by Karen
- iii. Unanimous

b. Campaign length

- i. Now to December 2025
- ii. Could be done in phases as money is raised
- iii. Community fundraising and also larger event(s)
- iv. Motion by Carl
- v. Second by Mariah
- vi. Unanimous

c. Campaign name as a group did agree with suggested name. Some ideas brought up were:

“READy to Grow at LPL” (off of the logo for summer reading logo)

“Millions for Memories”

d. Campaign subcommittee details

1. Campaign committee- skill lists of people and what the committee would be doing.
2. Representative from Friends, Board Representatives, Sarah, Isabelle, Ed would having separate meetings with others
3. Description of what members and skills from Wright Collective is needed. Joey will request but may be part of the workplan they will produce.
4. Recruiting other members- donors, Lewiston Public Schools, Bates, etc.

E. Staff support to help with fundraising

- a. Could Wright Collective be hired for this? (Joey will do some more exploration on this)
- b. Exploration needs to be done about making a contract.
- c. Monies need to go into the endowment through the city unless it is a specific grant or donor. Joey will get this set up and talked about software if needed.

F. Marketing

- a. Lewiston City Marketing, could help but would they have time to help?
- b. Rinck advertising?

G. Interns

- a. Harwood center or classes from Bates?

Meeting Adjourn:

Motion: Strawberry

Second: Ellen

Next Board Meeting: March 1st, 2024

Respectfully submitted by Marissa Deku